

Post Show Report 2017



The **3rd** International Exhibition for
Glass, Aluminium, Doors, Windows & Facades
(Products, Technologies & Services)

April 30 - May 3, 2017

Riyadh International Convention & Exhibition Center, Saudi Arabia

Platinum Sponsor: 

Golden Sponsor:  

Silver Sponsor:  

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Optimal Opportunities explored in Saudi Market with Glass & Aluminum Saudi Arabia 2017

Saudi Arabia is one of the top 10 fastest growing economies in the world and the largest and most influential economy in the Middle East. It is considering a wealth of business opportunities with multi-billion dollar projects.

Riyadh International Convention & Exhibition Center – RICEC welcomed the 3rd international exhibition for glass, aluminum, doors, windows and facades - Glass & Aluminum Saudi Arabia Exhibition + WinDoorEX during April 30 - May 3, 2017 under the auspices of Ministry of Commerce

and Investment, The Saudi Industrial Property Authority (MODON), Royal Commission for Jubail and Yanbu (RCJY), Saudi Council of Engineers, Saudi Export Development Authority, Saudi Geological Survey, The Saudi Fund for Development – Saudi Export Program.



After a hugely successful launch of Glass & Aluminum Saudi Arabia Exhibition in 2016, 2017 edition surpassed expectations by attracting a unique audience of professionals and leading participants from the industry. It has been attracted 108 key world participants from 12 countries looking to capitalize on the buoyant Saudi market and 4126 Professional visitors from around the Gulf region.

The event's diversity has always been its strength; the three days showcased of exciting product displays, networking activities and demonstrations of new innovations and equipments. Participants were satisfied by 92%, particularly with the comprehensive range of products on display and the high quality of trade visitors.

Positive visitors' response to high level of participants & wide spectrum of exhibits, rated the exhibition as highly professional and essential for this market.

After this year's success, the preparations for next year edition have already begun with planning to increase the number of participants and expand our market scope to include more visitors.

TOP LINE FIGURES

3.400

Floor Space sqm

108

Exhibiting Companies

12

Exhibiting Countries

4126

Unique Visitors



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Exhibitors Overview

2017 edition welcomed 108 participants from 12 countries including: Saudi Arabia, United Arab Emirates, Egypt, USA, Canada, Italy, UK, Germany, Finland, Belgium, Netherlands, France, Austria, Greece, Turkey, China, Taiwan and Japan.

92% of the exhibitors were satisfied with the quality and quantity of the product range

82% of all exhibitors recommend participating in the next edition

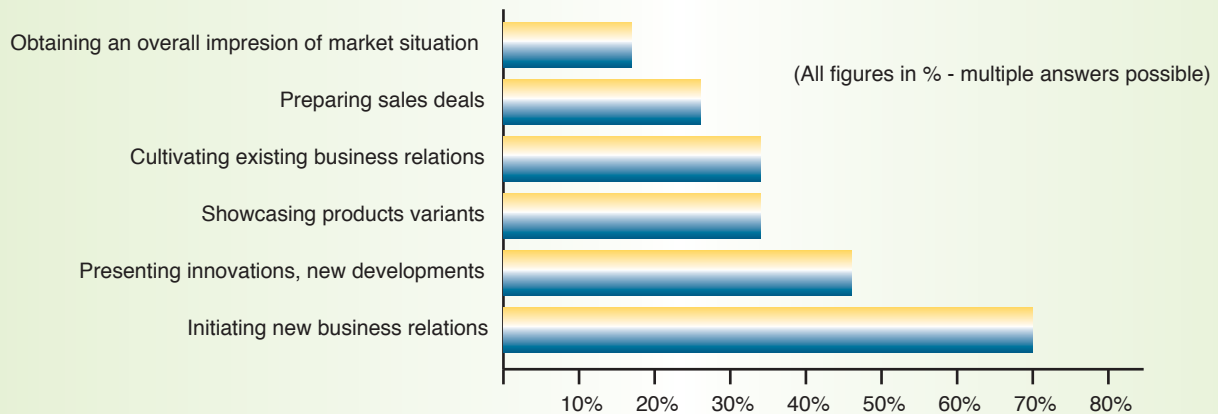
90% of exhibitors assessed the current economic situation in their sector as being satisfactory

86% of exhibitors were satisfied overall with their participation at the show

"It's our second time to participate and being Platinum sponsor of Glass & Aluminum Saudi Arabia. We met more potential customers this edition. All in all, a good overall show experience." Mr. Mahmoud Algazzy, Arabian United Float Glass.

"We are very pleased to be part of Glass & Aluminum Saudi Arabia for the first time. The participants are big companies and it has surpassed our expectations: the first two days have been extremely busy and we hope to sign more deals." Mr. BEN WILEMAN - Ametek Land International.

EXHIBITORS' OBJECTIVES FOR PARTICIPATING



"There is very good market potential in Saudi Arabia although the customers are price sensitive. We have good enquiries from the show. Good job in organizing such an interesting event" Mr. TAYLAN SUNBUL , CMS Makina.

"We have had a lot of visitors, mainly mid size companies and the outcome is really good. We intend to participate again next year in a bigger booth." Mr. Ibrahim Aldubikl- Al Andalus Holding Co.

"It is not my first experience with Glass & Aluminum Saudi Arabia. I'm surprised this year to got such potential buyers that I met, they insisted to sign a deals at the show, not only orders." Mr. Khamis Al Majdubah- Saint-Gobain Glass.

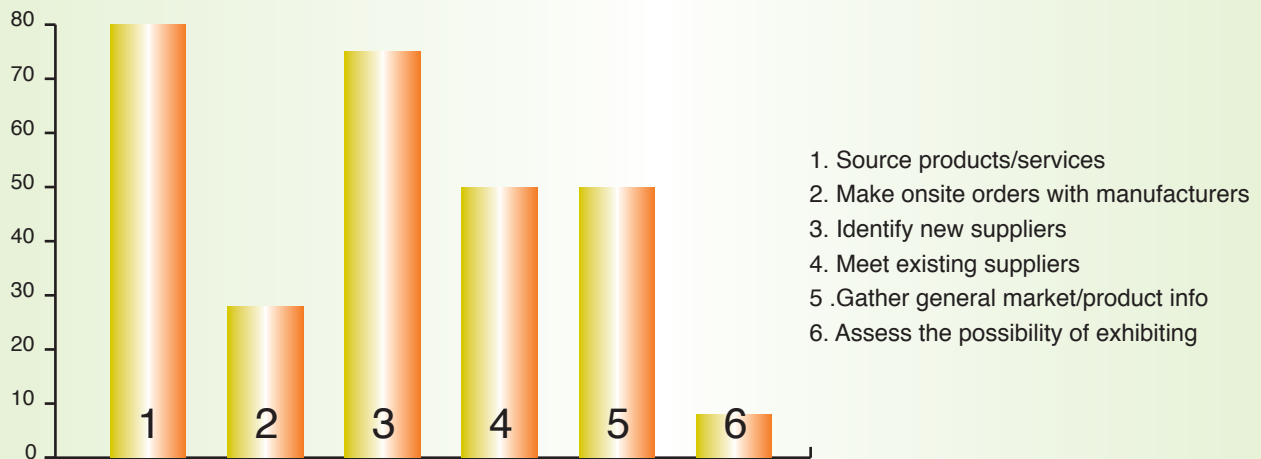
"It is our first time to join this event. We had some serious discussions and we met new potential customers" AHMET MUMCUOGLU, SiseCam Dis Tic. A.S.

Visitors Overview

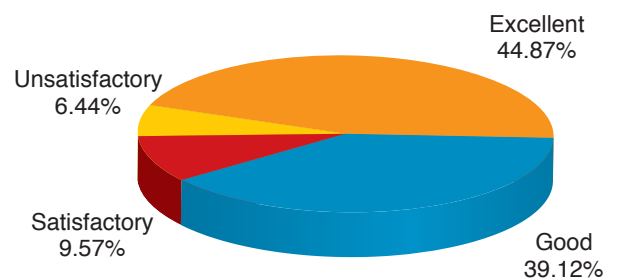
Something for Everyone: Architects, Developers, Fabricators

Over 4000 professional visitors networked and discovered new products and opportunities during the 4 days. There was strong support from local visitors and significant attendance from regional and international visitors.

VISITOR OBJECTIVES TO ATTEND GLASS & ALUMINUM SAUDI ARABIA 2017



Visitors Feedback





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WHAT'S NEXT Mark your Calendar!



Middle East 2018



Saudi Arabia 2019

The **9th** International Exhibition for
**Glass, Aluminium, Doors,
Windows & Facades**
(Products, Technologies & Services)

March, 2018

Cairo International Convention & Exhibition Center
Cairo - Egypt

www.windorex.com

The **4th** International Exhibition for
**Glass, Aluminium, Doors,
Windows & Facades**
(Products, Technologies & Services)

April, 2019

Riyadh International Convention & Exhibition Center
Saudi Arabia

www.glassandalusa.com

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